



# TOWN OF CAREFREE **GENERAL PLAN UPDATE**

## **Community Workshop #2**

**April 26, 2023**



# Meeting Purpose

- 1. Share community feedback.**
- 2. Establish foundation for preparation of Draft Plan Elements.**





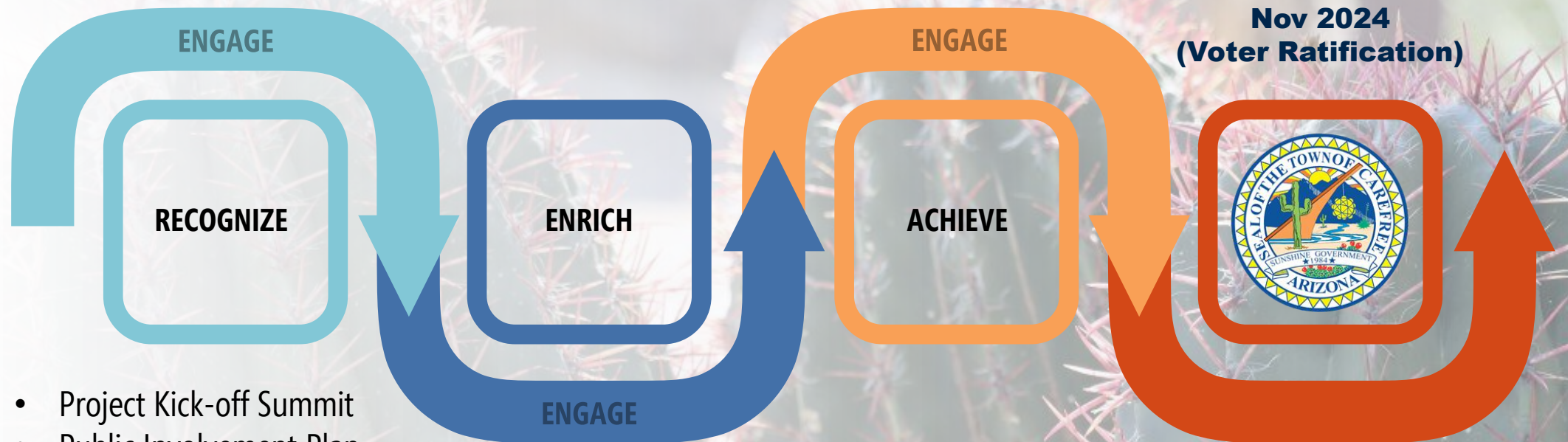
# General Plan Process

Nov 2022

Feb 2023

Nov 2023

May 2024



Nov 2024  
(Voter Ratification)

- Project Kick-off Summit
- Public Involvement Plan
- Community Outreach  
(CW #1 – 2/1/23)  
(Pop Up 3/31-4/1)
- GP/Existing Conditions Assessment
- Community Survey

- GP Org. Structure
- Draft GP Elements
- Community Outreach  
(WS #2-4)
- GP Work sessions (4)
- 60-Day Review

- Final GP Development
- GP Work sessions
- Formal Adoption
- Voter Ratification



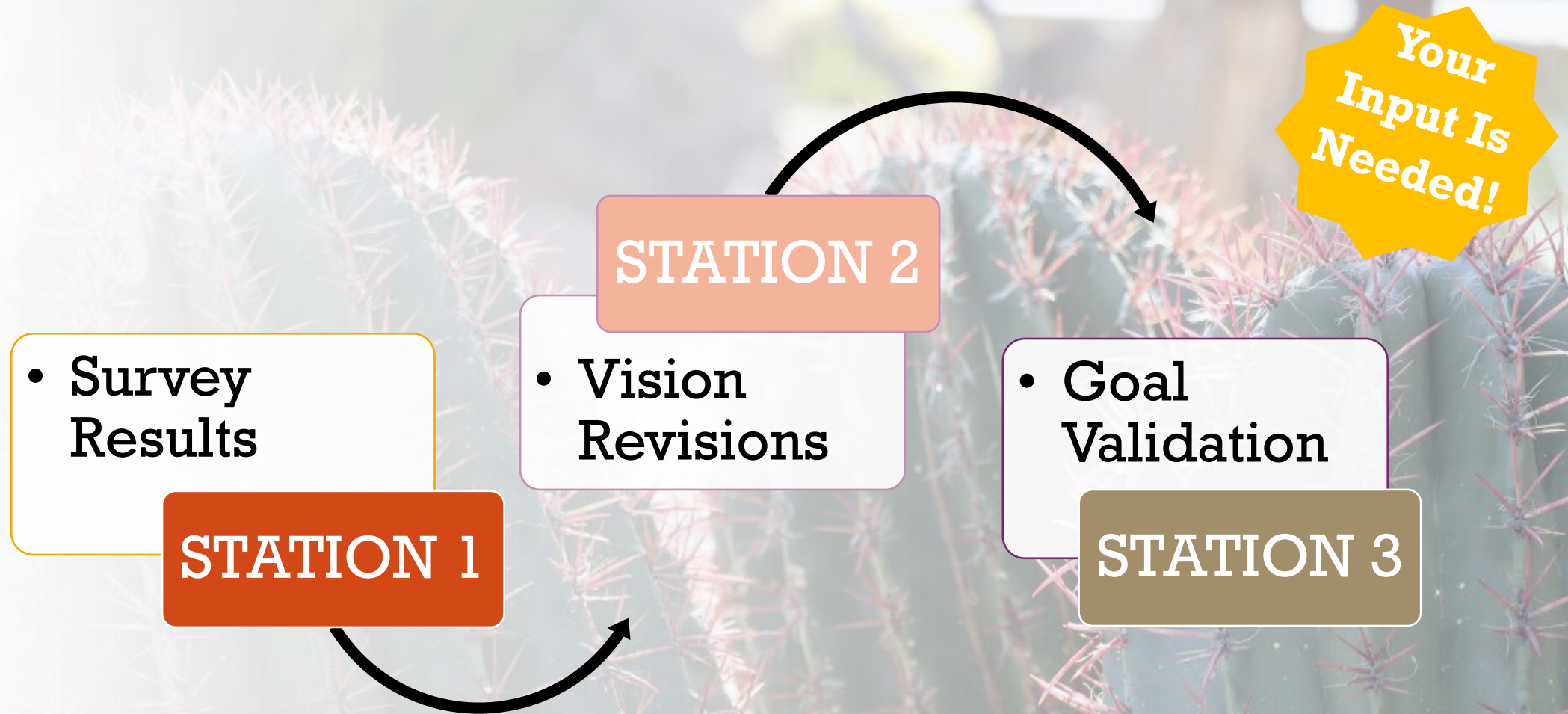


# General Plan Outreach





# Community Workshop Format





# Community Survey - Results

**1. Available from March 17 – April 17**

**2. 362 Responses!**

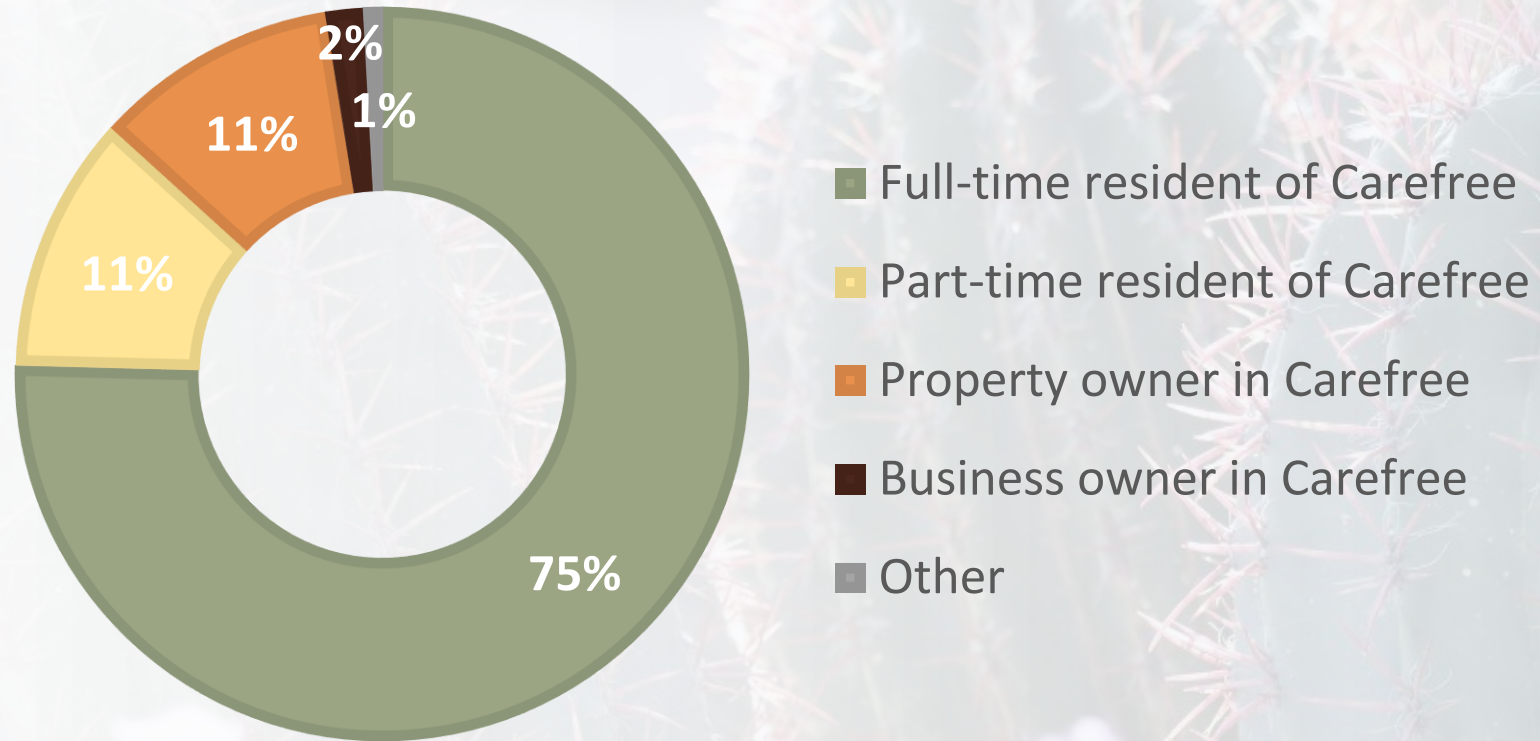
**3. Statistically Significant Sample Size**

- 95% sampling confidence level
- 5% margin of error



# Community Survey - Results

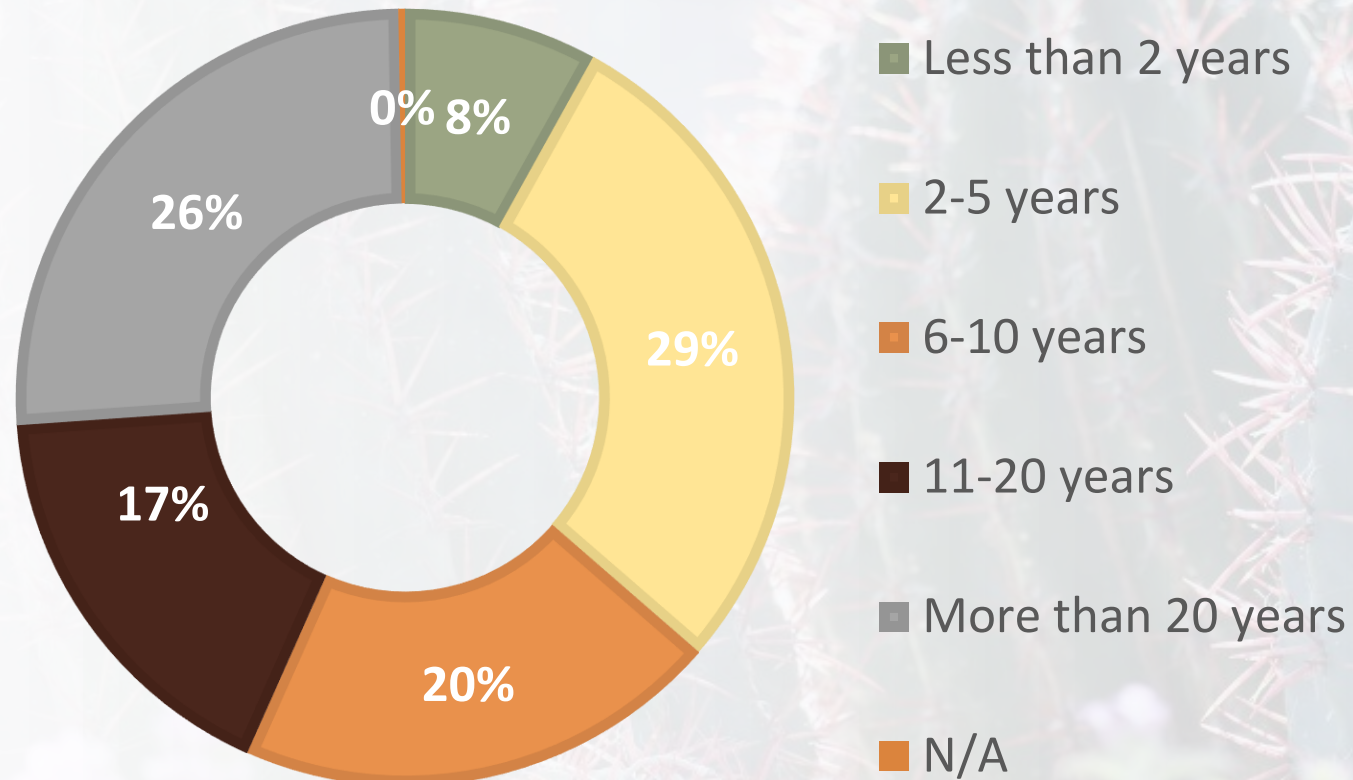
1. Please indicate all that apply, I'm a \_\_\_\_\_ :





# Community Survey - Results

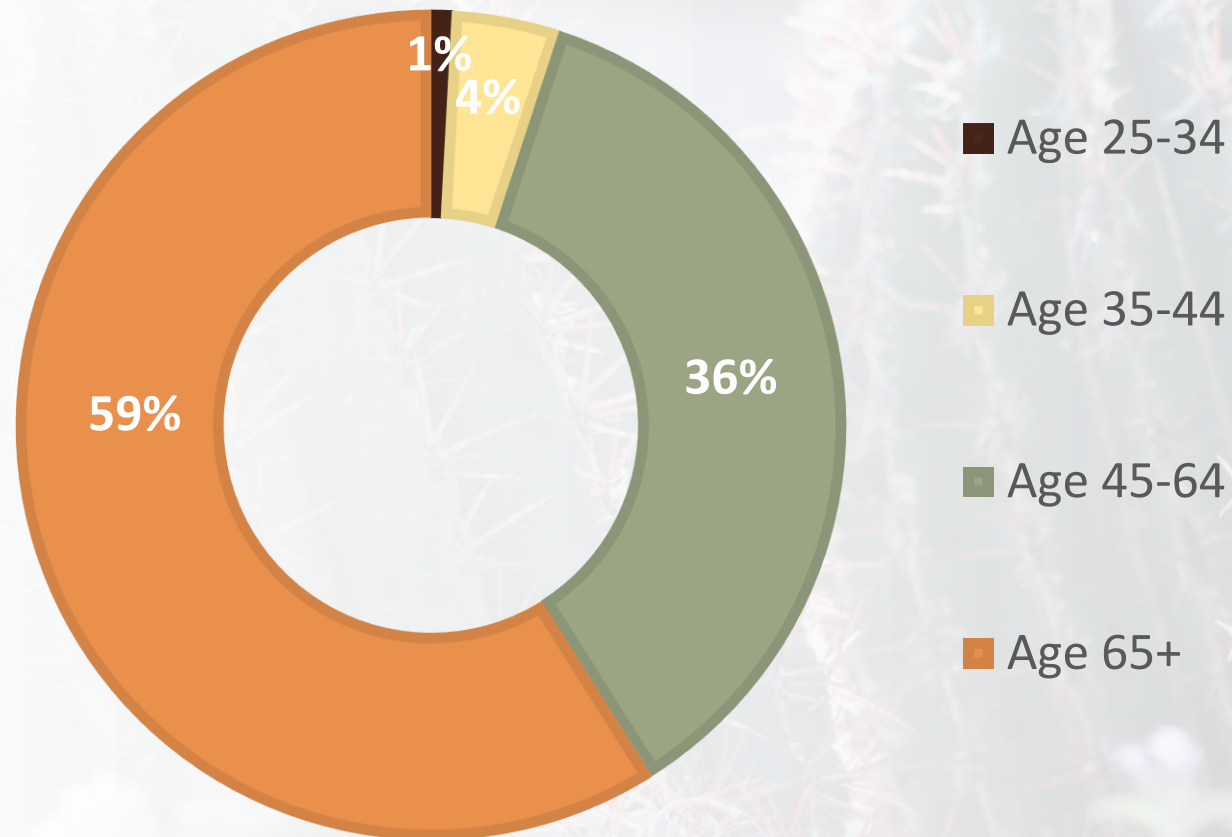
2. How long have you lived, owned property, or owned a business in Carefree?





# Community Survey - Results

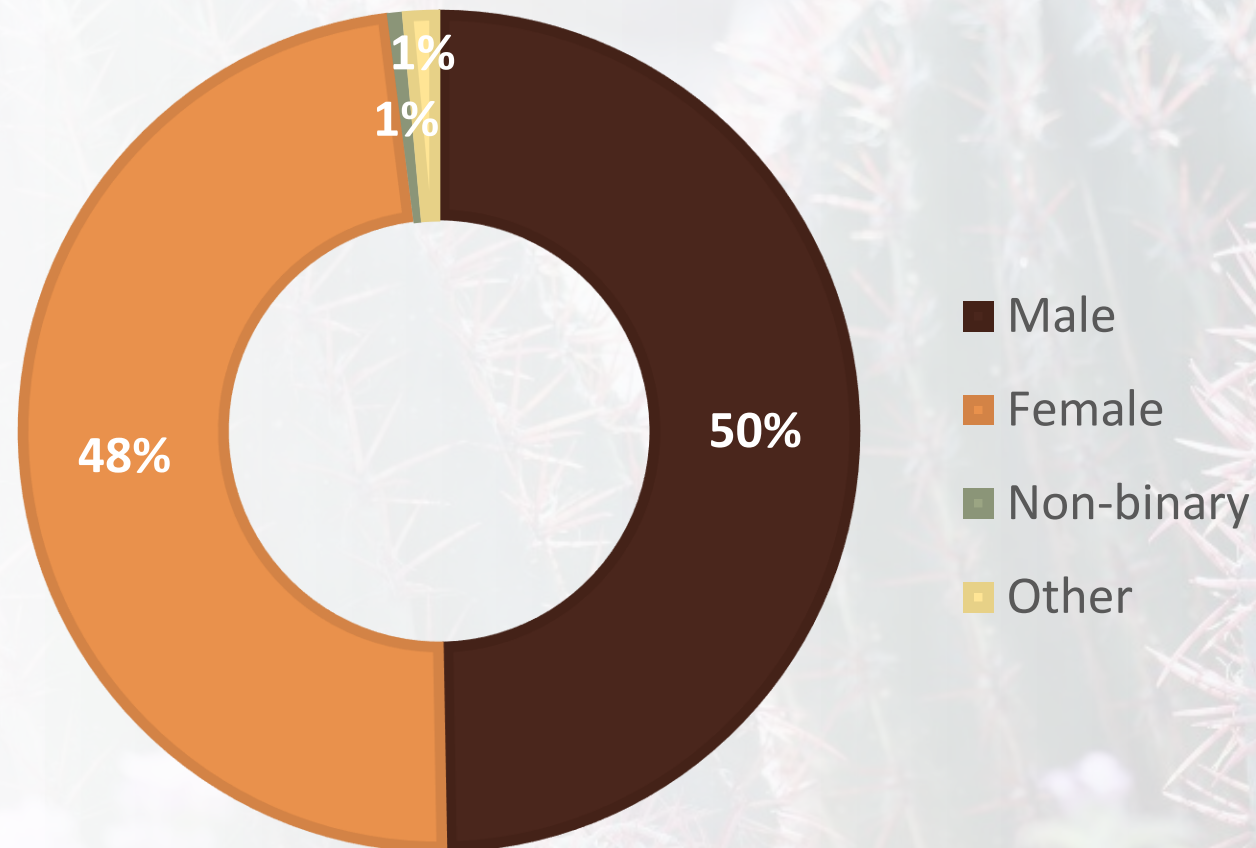
## 3. What is your age range?





# Community Survey - Results

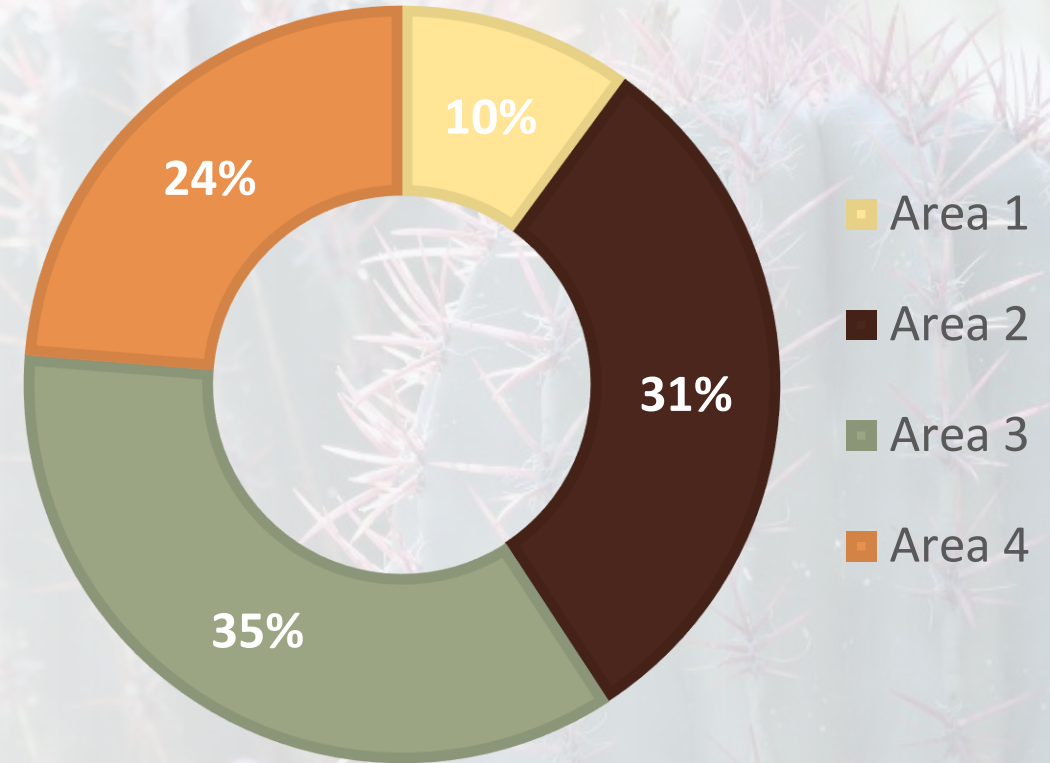
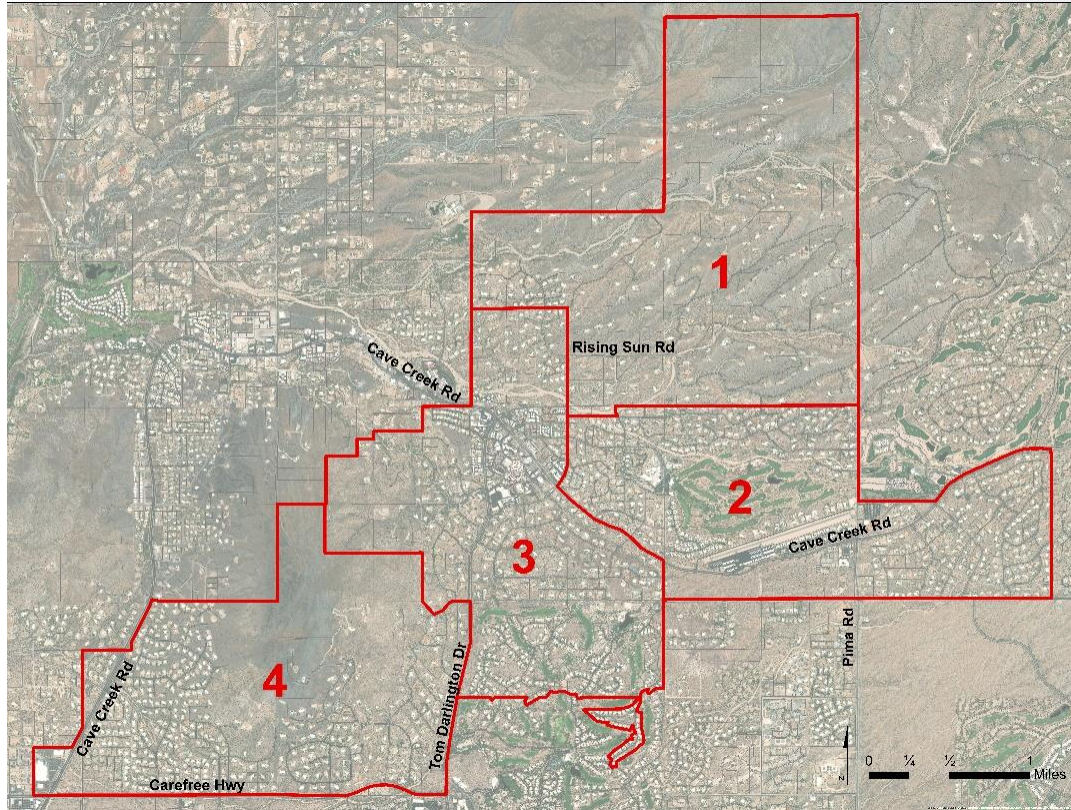
4. What gender do you identify as?





# Community Survey - Results

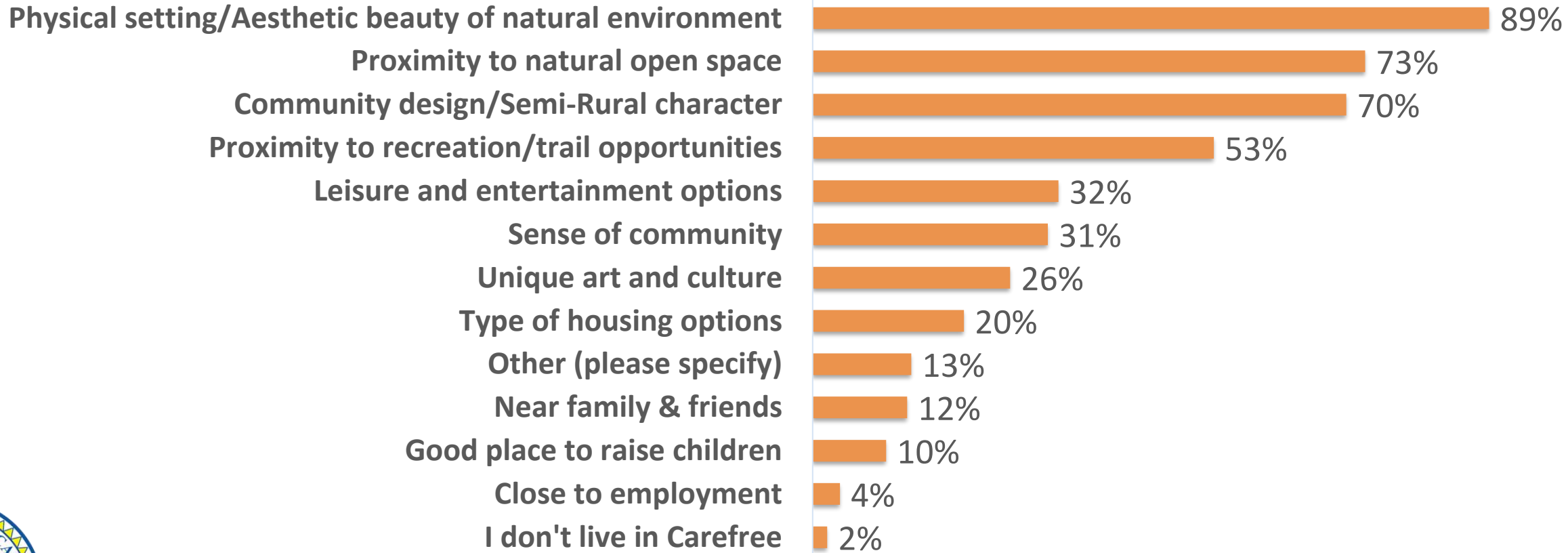
5. Using the “Areas of Carefree” map illustrated below, please indicate which area of Town you currently reside.





# Community Survey - Results

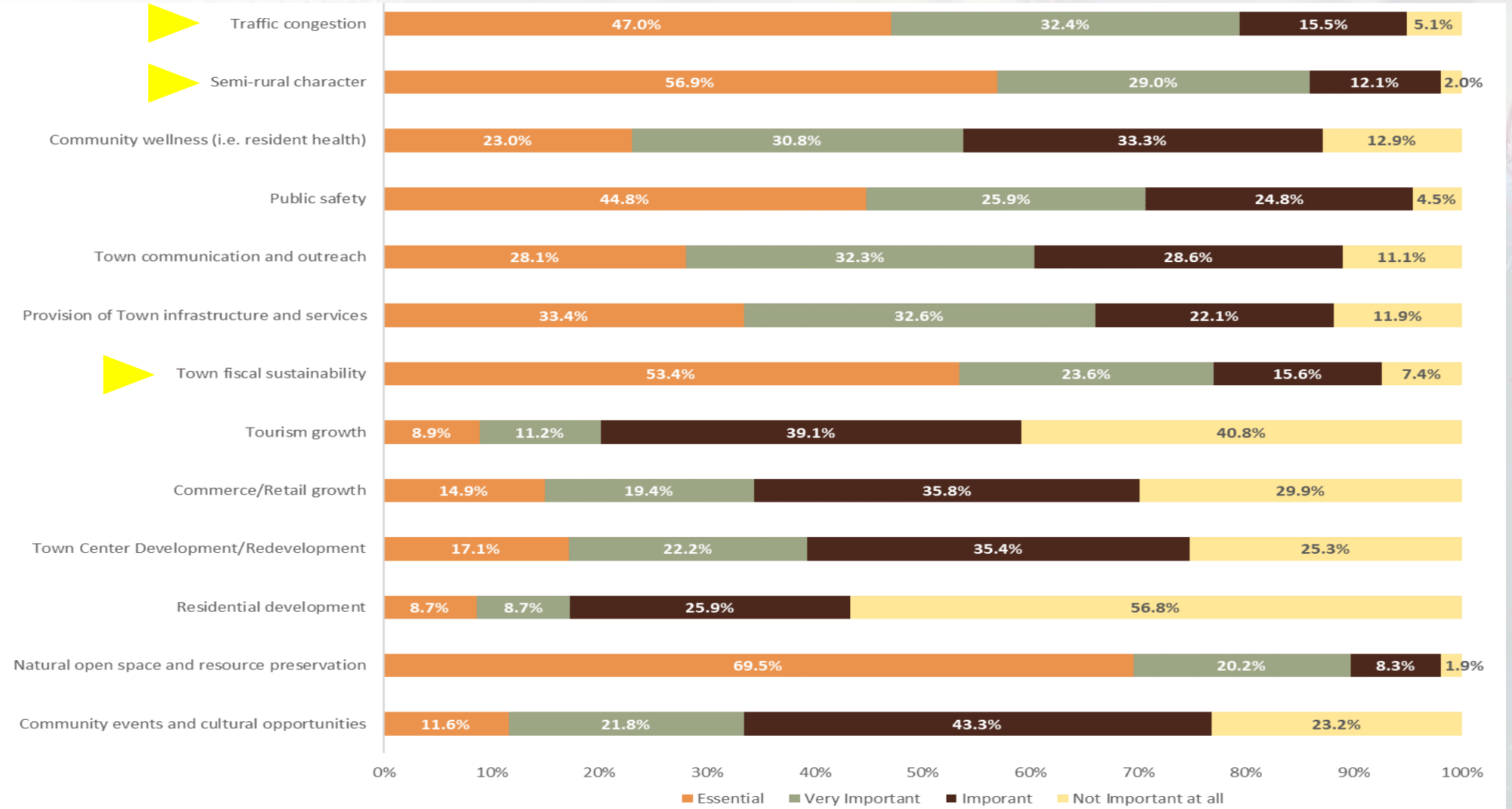
## 6. Why do you choose to live in Carefree? (Check all that apply)





# Community Survey - Results

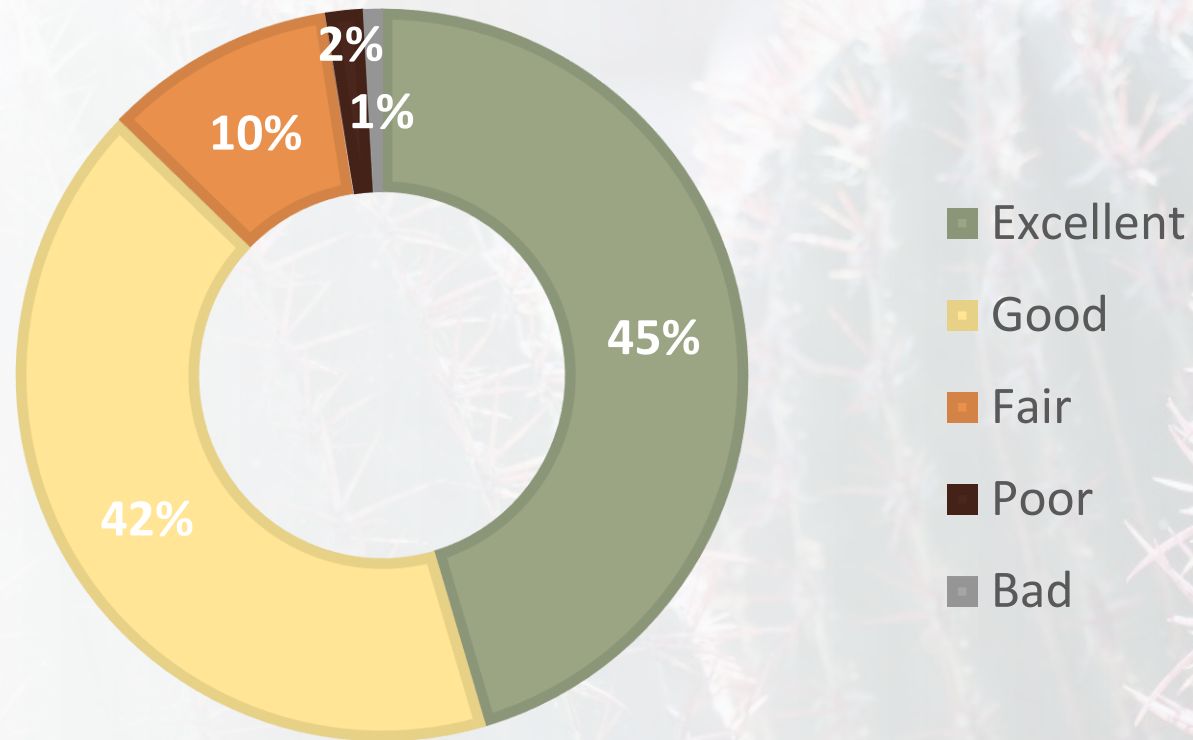
## 7. How important are the following trends Carefree has experienced recently? (check all that apply)





# Community Survey - Results

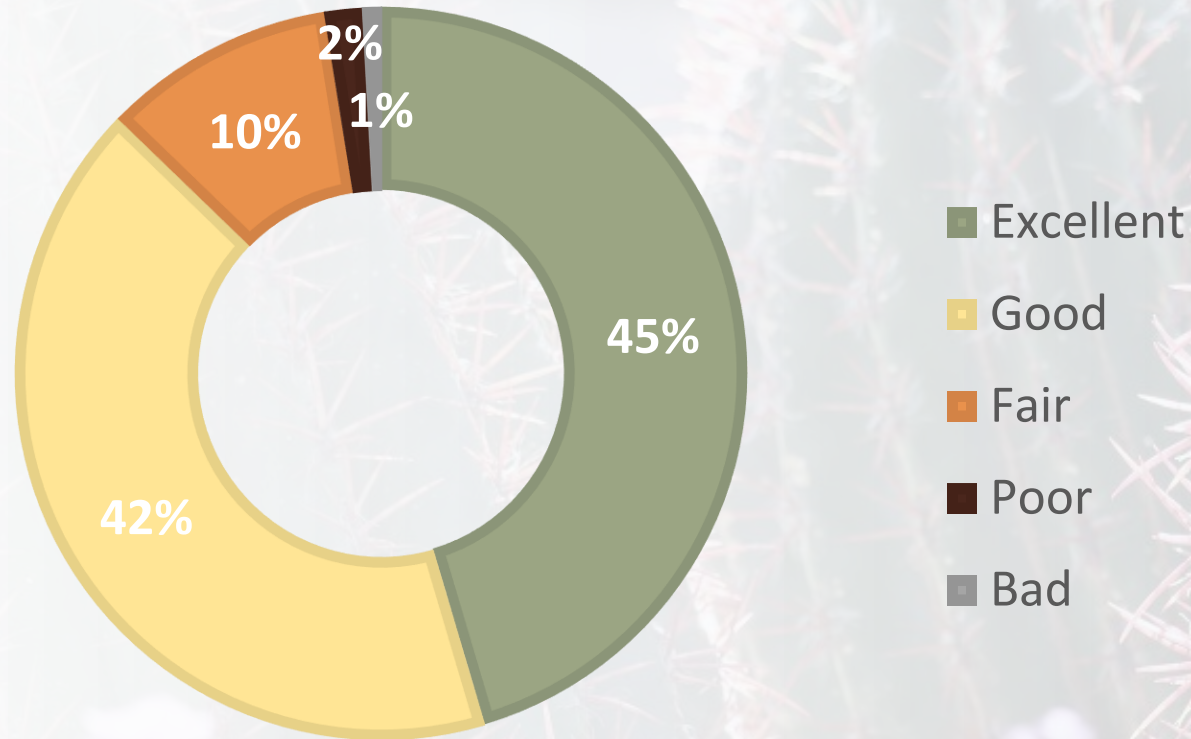
8. How would you rate to overall quality of life in our town?





# Community Survey - Results

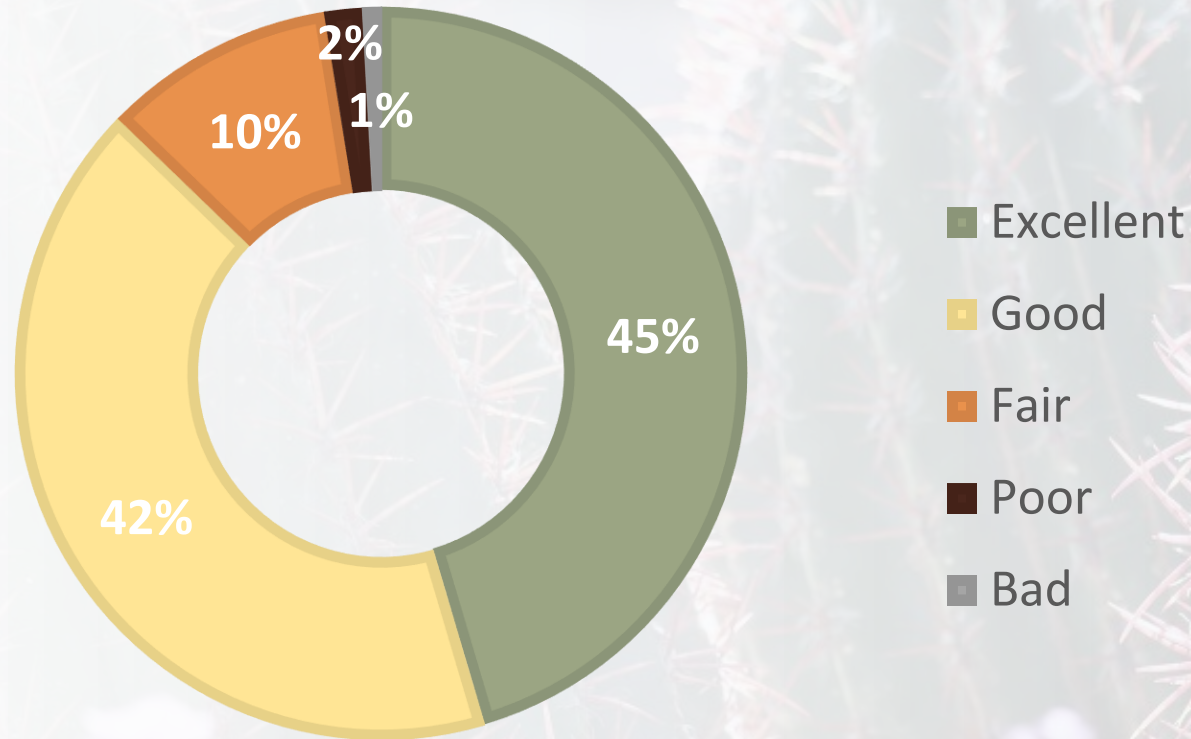
9. To proactively assist Carefree in planning for the future, what are some of the main issues the Town should focus on in the next 10-20 years?





# Community Survey - Results

9. To proactively assist Carefree in planning for the future, what are some of the main issues the Town should focus on in the next 10-20 years?





# Community Workshop Format

## STATION 2 Vision Revisions

### CAREFREE GENERAL PLAN UPDATE *Vision Statement Revisions*



The Vision Statement has been revised based off of input from the community and the Planning Commission. Please review both Vision Options below and place a sticky dot next to the version you prefer (left column), and attach a sticky note with your specific recommendations for changes (right column).

#### Vision Preference

Indicate which vision you prefer below with a sticky dot:

Place Sticky Dot Here for Vision "A" Preference

Place Sticky Dot Here for Vision "B" Preference

#### Option A: Vision Statement

Carefree is a unique semi-rural small town nestled among vegetated sloping foothills of the Upper Sonoran Desert. The Town was master planned to be entirely distinctive from the surrounding communities. This distinction is reflected in many of the local street names, such as Easy Street, Ho Hum, Nonchalant and Peaceful Place. The Town is a community where residents enjoy a lifestyle that blends into the quiet of the natural desert. At the heart of Carefree is the business district, where residents and visitors gather to work, shop and visit.

Carefree's founding fathers thoughtfully planned the community to include within its fabric select amenities, including a resort, a private airport, a private golf course and a unique shopping district located in the geographic center of the community. Complementing these land uses are a rich assortment of residential lifestyles, from town homes and condominiums situated in its shopping district, to magnificent homes harmoniously placed within the splendor of the Upper Sonoran Desert.

The community aspires to maintain its characteristics of a community with a high quality of life, a vibrant Town Center and peaceful and well-designed semi-rural neighborhoods that blend into the natural terrain and are sensitive to the native vegetation and wildlife.

As the Town matures, the Town will face certain challenges as it implements its vision. The urbanizing communities surrounding the Town have an effect on the Town's ability to maintain its distinct nature. Within the Town limits, as undeveloped raw land becomes scarcer the community will see a significant shift from the construction of new homes to extensive remodels or replacements. The Town Center will also see challenges in the future to enhance its vibrancy given the commercial encroachment from nearby communities.

Looking forward, the Town can address its evolving challenges and preserve its unique lifestyle by striving for sustained economic, social, and environmental prosperity, water-resiliency from an economic perspective. New economic opportunities should be targeted which enhance the community's sales tax base that provides additional security for the fiscal health of the Town. Residential and commercial neighborhoods should continue to be maintained and enhanced through appropriate infrastructure investment. Socially strong community bonds should be supported by providing opportunities for enhanced citizen involvement and diverse places for residents to gather. Additionally, development should be cognizant and reflective of its impact on the sensitive nature of the Upper Sonoran Desert. In doing so, the Town will be more capable of bringing to fruition its goals and towards objectives and becoming an even more exceptional place to enjoy its diverse amenities and tranquil environment.

#### Option B: Vision Statement

Carefree aspires to maintain its characteristics of a community with a high quality of life, a vibrant Town Center and peaceful and well-designed semi-rural neighborhoods that blend into the natural terrain and are sensitive to native vegetation and wildlife. From public input and components of the existing General Plan vision statement, the following values were derived that represent what our community holds to be important.

It is important to our community that:

- We are a distinct, authentic, and welcoming Town.
- We enjoy healthy, active lifestyles that are focused around our natural recreational opportunities.
- We are a safe place to live by meeting the community's need for connectivity and services.
- We respect our environment and are stewards of our natural resources and scenic amenities.
- We all benefit from a prosperous economy and fiscal Town stability.

#### Text Comments

Please share any final revisions to either Vision text options below:

Place Sticky Note Here for Vision "A" Revisions

Place Sticky Note Here for Vision "B" Revisions

## STATION 3 Goal Validation

### CAREFREE GENERAL PLAN UPDATE *Goal Verification*



Goals guide the implementation of the vision statement from the General Plan. Please review the current 29 Goals that are from the existing General Plan and provide your feedback. Use a sticky dot to indicate if the goal should be kept, or use a sticky note to tell us how the goal needs to be revised or why it should be removed.

Existing General Plan Goals	Is this goal still important to Carefree?	
	Keep	Remove/Revise (Leave comment below)
Land Use Element		
Goal 1. Encourage the transition from less intense to more intense land uses.		
Goal 2. Maintain and enhance the unique character of the community.		
Goal 3. Ensure that services and land uses are available to meet the evolving needs of the Town's citizens and its visitors.		
Goal 4. Promote land use patterns that conserve resources such as water, energy and clean air.		
Goal 5. Provide a broad variety of complementing mixed uses within the Town Center.		
Circulation Element		
Goal 1. Preserve Carefree's vision of a quality, tranquil place in which to live and is sensitive to the natural environment.		
Goal 2. Promote alternative modes of transportation, such as pedestrian and bicycle travel.		
Goal 3. Protect the Town from the effects of traffic created by development located within adjacent communities.		
Goal 4. Maintain a circulation plan that services the transportation needs of local residents.		
Cost of Development Element		
Goal 1: Acquire adequate funding and mechanisms are in place to provide necessary services to existing and new developments.		

Your  
Input Is  
Needed!



# Next Steps

- **Actions**

- Place Virtual CW #2 on Project Website
- Publish Existing Conditions Analysis on Project Website
- Council Worksession/Briefing (5/2/23)
- PZ Commission Worksession/Briefing (6/12/23)
- Community Workshop #3 (6/19/23)

- **How to Stay Involved**

- Visit project website: [carefree.org](https://carefree.org) (General Plan link top of page)
- Sign Up for Updates (Carefree Connection app)
- Virtual Workshop & Community Survey (coming in February)





# Thank You

- **Contact Information**

Stacey Bridge-Denzak

Town of Carefree, Planning Director and Zoning Administrator

**Email:** [Stacey@carefree.org](mailto:Stacey@carefree.org)

**Direct:** (480) 488-3686

