



## *7 Ways*

# TO MAKE GIFTING MORE SUSTAINABLE THIS HOLIDAY SEASON

1

### *Use recycled*

#### **PACKING MATERIALS**

Source supplies from vendors that focus on recycled materials or use packing materials you already have for shipping.

2

### *Leave off*

#### **EXTRA PACKAGING**

Flimsy plastic typically can't be recycled. If it's not necessary, don't shrink-wrap products.

3

### *Choose*

#### **RECYCLABLE SUPPLIES**

Give recipients the opportunity to recycle packaging. Foil-backed, sparkly and glittery wrapping paper aren't recyclable.

4

### *Shop*

#### **LOCAL**

Buy from local vendors when possible. That cuts down on packaging, transportation costs, resources and pollution.

5

### *Steer clear*

#### **OF POLYSTYRENE**

Polystyrene foam, commonly known by the brand Styrofoam, isn't recyclable. Use shredded paper (not packing peanuts) to protect goods.

6

### *Mindful*

#### **GIFTS**

Opt for digital gift cards or products with a small footprint.

7

### *Spread*

#### **KNOWLEDGE**

Teach clients and customers how they can responsibly recycle packaging. Include a card with easy directions.

Visit [RecyclingSimplified.com](https://www.RecyclingSimplified.com) to learn more.