



Inspiring the hearts and imaginations of people in Northwest Louisiana for over **40** years.

November 14, 2023

Dear Mayor Shavonda Gay,

The Shreveport Regional Arts Council (SRAC) and Shreveport-Bossier Convention and Tourism Bureau (SBCTB) are excited to announce the three finalist designs for your Boom or Bust Wayfinding Signs! An academic jury panel of visual arts professors, representing colleges from all over Northwest Louisiana, evaluated over 70 submissions by local artists, and selected the three best designs for each town/village.

The following designs have been selected for your community:



To encourage participation by everyone living in their community, we will be opening voting for the finalized designs on 11/15/2023, with the Mayor/ Town Counsel (as you prefer) making the final decision on which design is selected. Please see the attached ballots to set up in-person voting at a prominent local venue, such as city hall or the public library.

Your citizens may prioritize their favorite signs by voting on.

1) online:

We will also host an online ballot for people to vote on the final designs for each sign at www.shrevearts.org/boomorbust. Results from the online voting will be emailed to you by 12/08/2023 and you will need to submit the final decision on design selection by 12/15/2023.

2) in-person:

Please see the attached ballots posters and ballots we are mailing to you to display at a prominent local venue, such as city hall or the public library.

If you have any questions or concerns, please contact Crystal Davis, Project Manager, at 318-673-6520 or crystal@shrevearts.org.

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On behalf of the project team let me thank you for your leadership in this project. Together, we will help future drivers on the Boom or Bust Byway of all the great things to see and do in your community.

Kindest Regards,

Crystal Davis
Administrative
Project Manager

Bruce Allen
Production
Manager

Pam Atchison
Executive Director