



FOR IMMEDIATE RELEASE

Mike's Supermarket Welcomes New Management, Committed to Serving the City of Rio Hondo and surrounding communities with Fresh Choices and Friendly Service



Rio Hondo, Texas] — Mike's Supermarket, a long-standing cornerstone of Rio Hondo's community, is proud to announce it is now under new management. The new leadership team, led by Mr. Muhammad Ali is committed to enhancing the shopping experience while maintaining the small-town warmth and personal service that customers have come to love.

“We’re excited to continue the tradition of being more than just a grocery store — we’re a place where neighbors meet, share stories, and look out for each other,” said Mr. Ali. “Our goal is to offer fresher products, more variety, and even better service, lower prices while keeping that hometown feel.”

Under the new management, customers can expect:

- **Expanded Fresh Produce Selection** – Bringing in more locally grown fruits and vegetables.
- **Updated Product Variety** – Adding new brands while keeping the favorites the community loves.
- **Community Focus** – Develop Partnering with local farmers, bakers, and artisans to feature homegrown goods.
- **Customer-Friendly Changes** – Lower Prices, improved store layout, and a stronger commitment to listening to customer feedback.

About Mike's Supermarket For 80 years, Mike's Supermarket has been a trusted source for groceries and essentials in Rio Hondo. Now under new leadership, the store is focused on blending small-town charm with modern convenience, ensuring every customer feels like family.

Please shop local.

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