



Cleco Power Wise launches LED lighting campaign to assist small businesses, churches

Eligible customers can receive lighting upgrades at no out-of-pocket costs

PINEVILLE, La. – Oct. 6, 2022 – In observance of National Energy Awareness Month, Cleco Power Wise™, the company's energy efficiency program, is offering LED lighting upgrades with no out-of-pocket costs to small commercial accounts as well as churches in its service area.

"Converting to LED lighting is a long-term solution for saving energy," said Jaci Sewell, manager of energy efficiency. "We hope that removing barriers such as lighting and labor costs will convince customers to make the switch to more energy-efficient lighting, helping them save energy and money, now and in the future."

The LED lighting campaign will run through Nov. 18. Projects must be pre-approved with each small commercial project capped at \$25,000. Small commercial accounts are businesses with an average peak demand of less than 100 kW annually and typically are small retail stores, strip malls, restaurants, beauty salons and stand-alone shops. Lighting upgrades must be conducted by a Cleco-approved small commercial contractor.

Recognizing that churches and places of worship also may benefit from this assistance, Cleco Power Wise™ is extending this campaign to these customers as well.

Now in its eighth year, Cleco's Power Wise™ program offers financial incentives and other solutions to commercial and residential customers to offset the cost of select energy-efficient upgrades which will help customers save energy.

To sign up for lighting upgrades, customers can visit www.cleco.com/ledupgrades, email energyefficiency@cleco.com or call 1-833-373-6842.

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Cleco Corporate Holdings LLC is a regional energy holding company that conducts its business operations through its subsidiaries, Cleco Power LLC and Cleco Cajun LLC. Cleco Power is a regulated electric public utility company that owns nine generating units with a rated capacity of 3,035 MWs and serves approximately 291,000 customers in Louisiana through its retail business and supplies wholesale power in Louisiana and Mississippi. Cleco Cajun is an unregulated utility company that owns 14 generating units with a rated capacity of 3,379 MWs, and wholesale contracts serving electric cooperatives, municipalities, an electric utility and a nonprofit corporation. For more information about Cleco, visit www.cleco.com.

Media Contact: