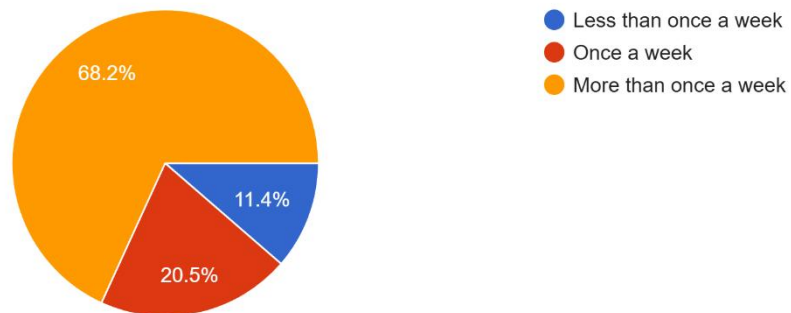


APPENDIX Downtown Overbrook Survey

Conducted by:
Washburn University
Public Administration Program
March 2025

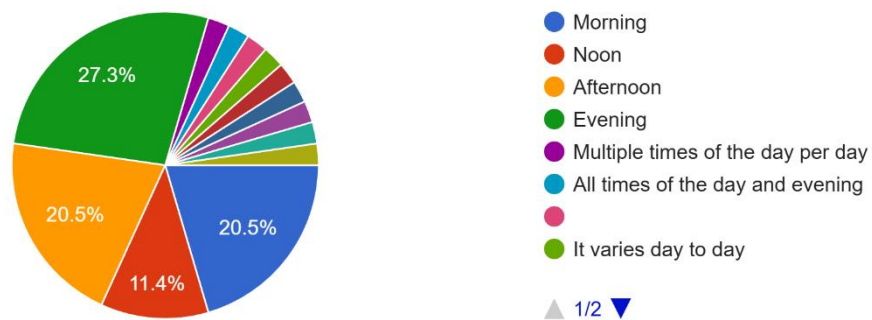
How often do you visit downtown Overbrook?

44 responses



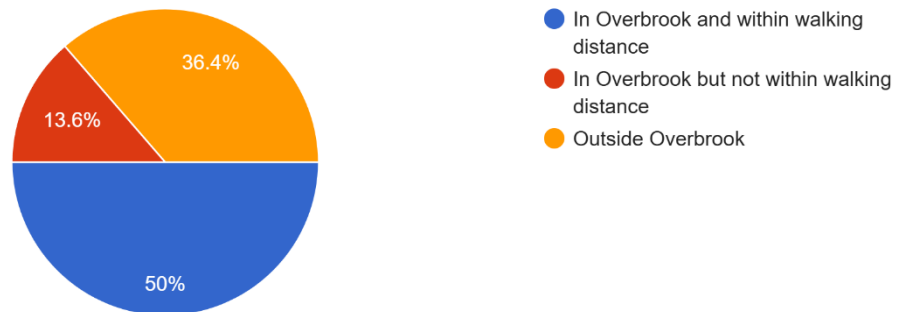
What time of day do you visit downtown Overbrook most frequently?

44 responses



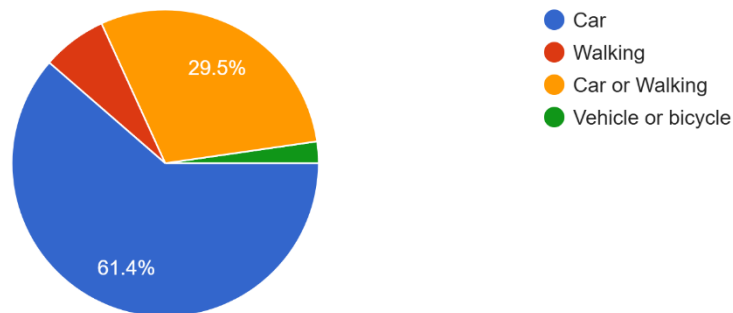
Where do you live in proximity to downtown Overbrook?

44 responses



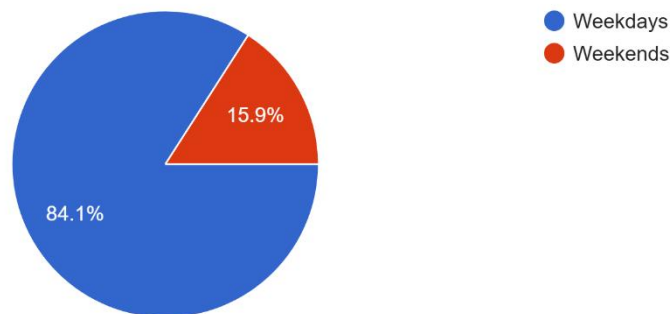
When you visit downtown Overbrook, what is your primary mode of transportation?

44 responses



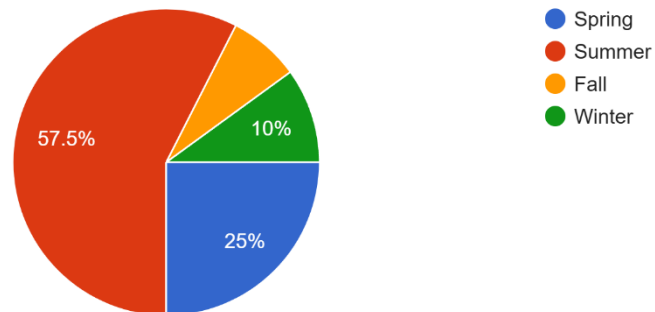
What time of the week do you visit downtown Overbrook most frequently?

44 responses



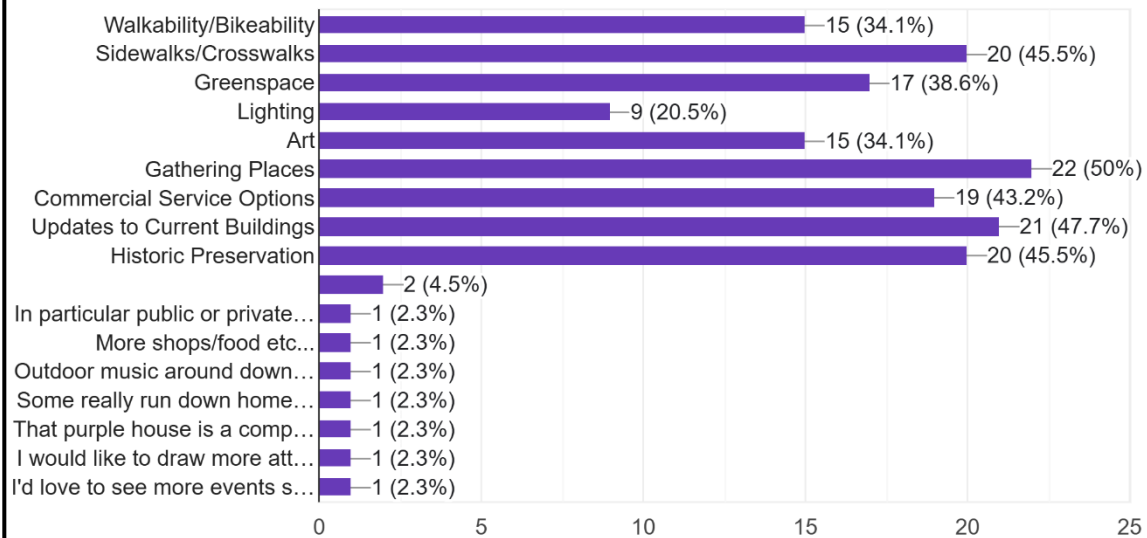
What time of the year are you most likely to visit downtown Overbrook?

40 responses



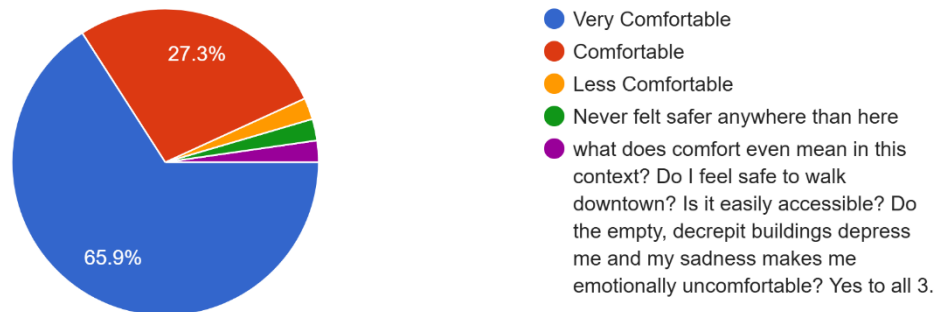
What would you like to improve about downtown Overbrook? (Check all that apply)

44 responses



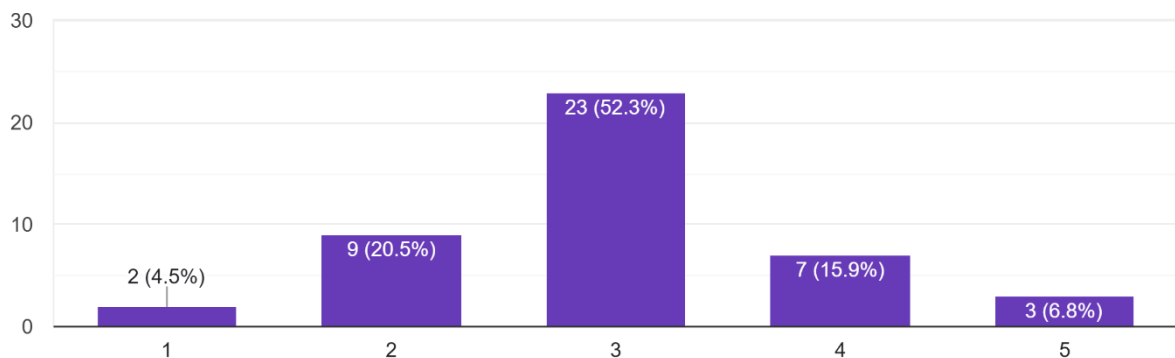
Rate your comfort level when walking through downtown Overbrook.

44 responses



Rate the visual appeal of downtown Overbrook.

44 responses



Name 3 things you would want to CHANGE about Downtown Overbrook

1. More shops. More food. Better use of space.
2. Less empty buildings and that embarrassing purple house
3. Curb appeal,
4. More business in the vacant buildings. Cleaner sidewalks.
5. Improve visibility by not letting people park at the far edge of Main Street. If you're trying to enter Main, it can be hard to see traffic.
6. See more active businesses, clean up un-used businesses, Events to get traffic to our area

7. Add lampposts, more cafe options, add more greenery
8. Repair the wooden fence adjacent the Kansas state bank. Paint the garage doors in city hall. Update the entrance and put a marker in tow. For the landing trail
9. Number of wild/ stray cats, parking/handicap parking, community/activities center for kids/ teens. Need a dog park and not the dumb pickleball court.
10. I would plant small ornamental trees in the planters that are already positioned downtown. I would move the historical museum site to the old grocery store and put a snack bar soda fountain inside the museum. Then I would put a small park or band shell gazebo next to the post office for school kids to perform in etc. or a small historical outdoor display in the grassy area north of the proposed museum.
I would paint the store fronts victorian colors. And paint all planter at the lake and downtown solid blue or solid red to match the Overbrook flag.
11. The Stop sign at Santa Fe Trail is HORRIBLE. You have to pull almost all the way into the intersection before you can see if anyone is coming. Very big safety hazard as well.
12. More art, more flowering plants, more businesses
13. Sidewalks to and from downtown, to pool, school, etc.
14. Trim trees to and from downtown and around pool. Overgrown.
15. Front of library doesn't flow with the vibe of Overbrook. Poor esthetic design.
16. Parking, storefronts, accessibility
17. Infrastructure, aesthetics, and incentives
18. More businesses. Lots of empty spaces that will likely not be a business again. It's a shame. But also some of the homes on Main Street are an absolute eye sore.
19. I wish we had the large hanging flower baskets similar to Baldwin and other towns.
20. Have a gathering center, keep a Mexican restaurant, and have more events in the evening.
21. Side walks past 4th street
22. -More cute stores like Copper Moose, bakery or needed services like health facility.
-An indoor playground for families to gather in winter.
-Add visual classy interest to all the buildings such as awnings and upgraded plants/landscaping. Keeping the small town quaint feel.
23. The sidewalks, the look of some of the older buildings, the decorations
24. Fix up old coop gas station. Add business in the empty buildings. Tear down abandoned house by veterinary
25. Houses as driving down main street look terrible, run down and gives poor representation of our town. Empty businesses.
26. Find a way to add business's, improve greenery, add art
27. Add some planters/greenery. More parking especially at the pool. More community events like painting, seed starting, woodworking, canning, composting.
28. Remove abandoned/rundown buildings. More businesses. Remove old grocery store

29. While we wait for \$ to build the Museum, it would be great to have a shaded green area in that location with seating to eat lunch outside when it's nice. And a water fountain and restroom. Good sidewalks to get from 56 (& even up past dollar general so you don't have to walk in the street to get there) to downtown and the Landon Trail. A grocery store. Filled buildings.

30. Only 3? Well, I would probably utilize the empty buildings into viable commercial spaces, because I am crazy like that, and then I would add some sort of color through a public artwork because downtown currently looks like the set of a post-apocalyptic ghost town movie, and I would definitely consider adding trees! There is zero shade downtown, zero greenery (excluded the two baby trees in front of the library), and zero natural beauty. The petunias from Pride are nice, but they are not permanent and are a cough of color. Also, a handicap accessible sidewalk entrance in front of the library so we can add a crosswalk from the library to the post office since that is where most people (and kids) are actually crossing the street. That's four things, whoops. Here are more: update the pole banners! Spend some dough on beautification! Add a fountain, create a place people want to rest in and admire. There is literally so much space to do this in. Like, maybe a public park in the lot by the clinic and the oak plaza apartments. Elderly people can take their dogs there (I currently see them just walk them up and down the sidewalk outside their apartments) and it could be a nice outdoor area. Oh, and also, I hear all the time about the old events downtown like Oktoberfest, street dancing, etc. Maybe we could invest some money into community events?

31. We have to penalize property owners who are not utilizing our limited commercial real estate, everything should be used as commercial space, for rent or for sale. Reasonable timelines for compliance can be pressed to address this issue.

32. Viable communities have what is called a "third place" for its citizens. We spend the majority of our time at home, work and ideally in a third place that we get to choose as a reflection of our interests and enjoyment. Overbrook sadly has little to no third places and the ones we do have are not very inviting. Casey's has nowhere to sit, the restaurants are very nice but we don't always need to eat a full meal, or drink alcohol. There are other options beyond that but the point is having as many options as possible increases the ways in which people can connect.

33. Monetary investment on the part of the city to catch up to the standards of beautification and performance found in other communities that model the growth and connection that we should strive for.

34. I would to see more businesses in town.

35. Additional pool parking, corner of 56 needs to be improved with beautification, local grocery store with local produce

36. More colorful

37. Bring back the small town feel like when toppings was a go to place, a place to attract visitors, beautification

38. Fix side walks , make older buildings more appealing,, with awnings or paint. , paint crosswalks

39. I would add more greenery, add a few crosswalks closer to the library and banks, having more local events such as art walks etc maybe monthly
40. Paint old fire station doors, get orderly arrangement of benches new lights for old poles

Name 3 things you would NOT CHANGE about Downtown Overbrook

1. The old downtown feel. Benches along sidewalk.
2. Community, TJs and overall country feel
3. Small town feel
4. Safe feel of the downtown. Businesses seem to be doing pretty well. Width of Maple and ample parking.
5. City hall is beautiful, The sidewalks are big, parking seems to go smoothly
6. It's small town feel, not over developed,
7. The quaintness.
8. Speed limits, all my friends and family supporting all the small businesses in town (that are mostly women run!) and i love the decorations for holidays on main street.
9. The Library is great, but the main entrance is actually the easy access in the back!! Pave the alley and entire back parking lot.
10. Current business, wide sidewalks are awesome. City Hall is a gem.
11. Location, historical value
12. The location of public service buildings, business requirements, speed limit
13. The flags always look nice.
14. The safe small town feel, the polite/nice people and family owned businesses.
15. None
16. Wide sidewalks, planters, new city flag/banner
17. Pat Martin Boulevard. Laundry mat other businesses that are currently there.
18. Small town, lake. TJ's
19. The people. Enjoy 4th of July festivities. Reasonable price to swim and classes.
20. Classic look. Free parking. The bar
21. The library, what businesses and food we do have to bring people in.
22. The library is lovely, the sidewalk is nice for exactly one block on the west side of maple, and the non-abandoned part of city hall has a distinctive charm.
23. Out downtown is generally safe for everyone who utilizes it. It is generally clean and orderly. Our citizens strive for improvement in the ways we can
24. Nothing
25. Don't change July 4th, downtown planters, Christmas lights.
26. Any of the old buildings

27. The library, the post office and the banks
28. The small town atmosphere, I love having the pool and the fishing pond and the restaurants that we do have in town are amazing

Look into your crystal ball and describe something you see in Downtown Overbrook 20 years from now

1. More diversity of business. Less places like insurance offices and propane. More shops and places that people could visit frequently.
2. It will change to be a younger population
3. More businesses.
4. UFO landing sites on the north side.
5. I'd love to see bustling businesses, market, and events that create walking traffic. If we get a niche or name for the town, we can have outside traffic buying gas and food upon their visit.
6. More common spaces for people to gather, better evening lighting and better eating out options for people to patronize.
7. The slow pal yes with a wagon train in the Santa Fe trail
8. Youth center, rock creek Cafe, memorial for locals that make the huge impacts for everyone
9. Nice sidewalks from the highway all the way to the Coop; thus, giving a way to walk to Dollar General, the school, or downtown. It would be nice to have a Subway Sandwich shop across the street from the museum which would be in the old grocery store. This could also accommodate the visitors to the sale barn on big sale days.
10. Bring back the Christmas tree in town Square.
11. Town square with a fountain
12. The same things we see now.
13. More thriving businesses and people taking pride in their homes and yards. Would be nice to have a dog park.
14. Nothing bc no businesses stay in this town.
15. Better upgrades to buildings and landscaping . Not murals, but traditional/historical/classy upgrades. That give a quaint, homey and traditional feel.
16. More conveniences like a health facility/pharmacy, an couple affordable family friendly restaurants open for dinner (not chain restaurants) and family recreational ideas such as indoor play area and outdoor small areas families can walk to and sit around. Maybe an ice cream shop.
17. A low percentage of small growth, but slow and without losing the small town safety or adding to traffic the roads can't handle.
Also, crack down on all the littering around the country roads, totally destroys the beauty driving into town.
18. New buildings
19. Every business full
20. A booming small town.
21. Hardware store, grocery store with local products year round.
22. More shopping
23. My crystal ball is foggy.

24. I see zero young people and families if the town isn't willing to invest time, energy, and money into infrastructure, aesthetic, and ordinances that encourage beauty, usage of the limited buildings in our small commercial zone, and community centers such as more parks, rec buildings, and hang out spots that create spaces for our youth. I have lived here for almost a decade and the only thing I have seen change in our downtown is businesses closing (closing their offices here while not vacating the building-yes I am talking about the insurance and propane companies), I pray in 20 years the city has learned to prioritize positive change and thinking outside the box for the sake of growth and prosperity.
25. That we took the risks financially and directionally to implement the necessary and unique solutions needed to ensure our downtown can grow in such a way that serves the citizens of Overbrook first. Specifically creating an inviting environment for young families, safety for children and the elderly and engaged enjoyment for adults. I want downtown Overbrook to be a place that my children and their children will enjoy returning to or better yet never leaving.
26. Hopefully more businesses.
27. Updated buildings, more businesses, local bakery and local grocery store.
28. A gazebo for Christmas lights
29. I'd love to see a park for kids to play and maybe a splash pad (I know we have the pool) a few more restaurants, gathering space, a grocery store so we can keep our spending local (dollar general gets expensive)
30. Beautification