

Central Main Street Advisory Board Meeting

Wednesday, September 21st - 7:00 pm

Jitters Brewing Co. - 104 Madden Bridge Rd.

I. Trick or Train Planning

1. Review of content
 - a. Layout
 - b. Sponsorships
 - c. Participants
 - d. Volunteers
 - e. Budget
2. Tasks
 - a. Marketing / ads / promotion
 - b. Budget
 - c. social media
 - d. Fundraising
 - e. Signage / bags

II. Holiday Events

1. Holiday Market
 - a. Date(s)
 - b. Logistics
2. Tree lighting
 - a. Content
 - b. logistics

III. SWU Connectivity

1. Outreach ideas
2. Sponsorships
3. Collaborative initiatives for fall / holidays

IV. Street scaping

1. Awnings
2. Trains around Main
3. Signage