

Central Main Street Advisory Board Meeting
Wednesday, August 17th - 7:00 pm
Jitters Brewing Company - 104 Madden Bridge Rd.

- I. Fall Event Planning: Trick or Train on Main - Saturday October 29th, 1-5 p.m.
 - A. Messaging
 - B. Marketing
 - C. Logistics
 - D. Sponsorships
 - E. Vendors
 - F. Participants
 - G. Volunteers

- II. Holiday Events:
 - A. Small Business Saturday
 - 1. Trains on Main (11/26)
 - a) Locations
 - b) Installation
 - c) Programming
 - B. Porch Trees (tour)
 - C. Santa Visit - parade

- III. Main Street Points of Focus
 - A. Traffic
 - B. Street Scaping
 - C. Vacancies