

**Central Main Street Advisory Board Meeting: 4/27/22**  
**Jitters Brewing Co. - 104 Madden Bridge Rd.**  
**7:00pm**

- I. Recent town event feedback
  - A. Bike race
    - 1. Online survey
  - B. Car show
  
- II. Future town event feedback
  - A. Music events
  - B. Halloween
  - C. Spring 2023
  
- III. "We are Central" Marketing
  - A. Interviews
  - B. Website blo
  
- IV. Business loyalty card
  - A. Cross promoting
  - B. Ap development
  
- V. Farmers Market updates
  - A. Marketing
  - B. Vendor recruitment
  - C. Infrastructure updates